



Presents

Business Sustainability Masterclass 2.0 Port Harcourt

...Building capacities & Leaders for sustainable business



Venue

The Authograph, 30/33, Sani Abacha Road, GRA, Port Harcourt.

Date

20th-21st, June, 2017.

Time

9am -5pm, daily

CENGSSUD has official participating status with the UN Global Compact



Other International Networks



THE MASTERCLASS



Course Overview

Business Sustainability has become a core requirement for business across industries and sectors. Companies that strategically innovate and integrate sustainability into core operations will be minimizing negative impacts and maximizing positive impacts on people, planet and also be the market leaders of tomorrow. Corporate Sustainability if well integrated into business strategies, will help companies create competitive advantage, shareholders value, work more effectively, reduce costs, maximize profit, conserve resources, mitigate environmental harm, build customers loyalty, build investors' confidence, enhance image reputation & brand recognition, attract millennial employees' thereby increasing productivity etc.

Undoubtedly, This training provides you with the knowledge, skills towards transitioning your company and your career to a greener more sustainable path & future. The Masterclass is therefore designed for companies and personnel who are willing to move to the next level of business practice in conformity with the global best practices. You will learn the critical concepts, tools and techniques required to put your organization on the path to sustainability and greater success, also how to blend your business in the "new" world of economic uncertainty (the new playing field), the strategy and why businesses need to change (the new paradigm of sustainable business), and how you can position your business to use sustainability not only to improve the business image but also grow your businesses.

Program Objectives

A base line understanding of the project situation, knowledge of processes guiding, effective implementation of the sustainability projects and case studies in best practices, will be at the heart of the learning process.

Why should I attend?

- Gain in depth understanding of CSR and Sustainability
- Study current global & local frameworks, legislations
- Learn to formulate Sustainability Strategies and policies and integrate in business
- Learn to identify, engage and prioritize Stakeholders
- Understand how to improve Sustainability performance
- Understand how to measure Social Return on Investment
- Learn how to create Sustainability reports according to G4 GRI
- Understand sustainable supply chain methodologies
- Understand how to communicate your sustainability report to stakeholders
- Practical application of CSR Concepts and case studies

Who Should Attend

Directors, HODs, Company Managers, CSR Practitioners, Public Relations Managers, Marketing Managers, Human Resources Managers, employees, and Workers who are responsible for:

- Corporate Social Responsibility
- Corporate Affairs
- Environmental Affairs

- Community Affairs
- Supply Chain/Logistics
- Health and Safety
- Governance and Risk Management
- Marketing/Communications/PR

Also from cross industries, NGOs, NYSC graduates Governments, International organizations, Civil Society and academics interested in Sustainability and CSR

Course Modules

MODULE 1: FROM CSR TO CORPORATE SUSTAINABILITY

Transforming from a short-term philanthropy mind-set to a more strategic, sustainable CSR approach

Increasingly companies are realising that there is real business merit to responsible practices that not only upholds their reputation but also their longevity. As business leaders become more interested in a 'sustainability' agenda, CSR teams need to move away from short-term philanthropy practices and take this opportunity to elevate social investment to a higher place on the radars screen of business strategy.

- Definition and concepts
- Differences between corporate sustainability and CSR
- The rise of Sustainability
- Importance of corporate sustainability to business
- Making a Business Case – Private Sector
- Climate Change

MODULE 2: CHANGE MANAGEMENT TOWARDS SUSTAINABILITY

Embedding sustainability into the organisation's DNA to transform your business and create long-term success

- Adopting a top-down approach to rolling out the CSR strategy across the organisation
 - Working with internal stakeholders and functions to successfully
 - drive transformational, long-term change growth
 - Corporate responsibility and business Ethics

MODULE 3: CURRENT GLOBAL AND LOCAL LEGISLATION FOR SUSTAINABILITY

International Laws and policies

- Sustainability – COP 21 outcomes and future impact
- Sustainability: the UN Global Compact & the SDGs
- Corporate governance and sustainability legislation
- New sustainability trends, policies and regulations
- National Policy on Environment, 1989. Environmental Impact Assessment Act, 1992

MODULE 4: BUILDING STRATEGIC AND SUSTAINABLE CSR

Developing and integrating a sustainable CSR strategy to drive

measurable impact and business growth

- Identifying the key deliverables of your CSR agenda to build an impactful strategy
- Aligning your CSR strategy with long-term business objectives to support sustainable growth
- Designing a CSR strategy and function that meets your organisational objectives and community's needs
- Building a framework that promotes partnerships with key stakeholders to ensure maximum engagement

Course Modules Cover:



MODULE 5: SUSTAINABILITY (CSR) INTEGRATION & RELATED GLOBAL STANDARDS & GUIDELINES (UN GLOBAL COMPACT, GRI , SROI)

- Stakeholder matrix
- Creating a sustainable (CSR) strategy & tips for Sustainability integration
- A step by step approach
- Sustainable supply chain
- Global Models Presentation and Description: Global Reporting Initiative (G4), UN Global Compact
- How to calculate Social Return on Investment
- Best practices and case studies on successful sustainability strategies
- Key questions and examples in order to apply Sustainability into your organization

MODULE 6: THE IMPORTANCE OF SUSTAINABILITY IN SUPPLY CHAIN AND CARBON FOOTPRINT REDUCTION

- CSR strategy & stakeholders
- CSR in the supply chain
- Stakeholder engagement strategy
- The rise of the carbon footprint strategy as part of the environmental strategy. What can organizations do?
- Carbon accounting and WRI Greenhouse Gas Protocol
- Carbon offsetting
- Case study: Siemens

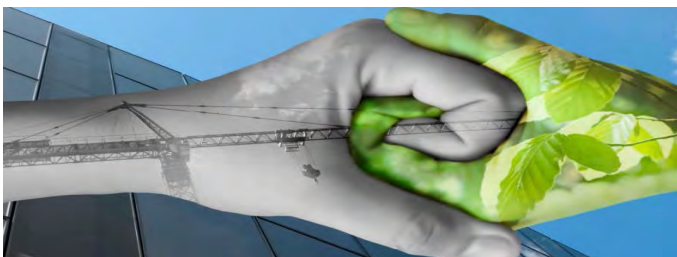
MODULE 7: SUSTAINABILITY (CSR/ ESG) REPORTING BASED ON GRI

The importance of sustainability ratings

- Understanding reporting
- Why report?
- GRI G4 Guidelines: Reporting on the Triple Bottom Line
- Materiality
- Case Studies & exercises
- Best practices on reporting communication
- External Assurance
- Testing Understanding

EXCLUSIVE TAKEAWAY!

Frameable program certificate from the CENGSSUD Sustainability Centre with global recognition
 Six months of follow-up support and member Network, Sustainability whatsapp group etc
 Customized CD with all program materials, case studies, lecture notes and a full set of the CSR & Sustainability Knowledge Centre resource library
 Fees cover Tea break, lunch and class materials.





MEET THE FACULTY/EXPERTS



Dr. Uwem Ite: External Relations Adviser, Shell Petroleum Development Company of Nigeria Limited

Dr. Uwem is an External Relations and Sustainability expert with over ten (10) years practical experience and achievements in the oil and gas industry. Strong human resources professional, an excellent communicator, business analyst and thought leader on sustainable development with proven ability to build and maintain effective business relationships with internal and external stakeholders. He has lead the Shell Petroleum Sustainability mission since 2006, He holds his Doctor of Philosophy (PhD) from University of Cambridge, where he studied, Environment and Sustainable Development between 1992 -1995. He also bagged his Master of Philosophy (MPhil) degree from University of Cambridge and he studied Environment and Development between 1991 and 1992.



Dr. Mina Ogbanga: Country Director/Chief Innovation Officer, Center for Development Support Initiative

She is a sound Development Consultant with demonstrated expertise in Sustainability, Socioeconomic surveys and impact analysis, Performance Management and Strategic Planning. She has PhD(s) in Sustainable Development and PhD in Public Policy and Administration. She also studied Sustainability at University of Illinois at Urbana-Champaign and had Master in Sustainability Studies at the University of Cambridge between 2006-2007. She is Passionate about Climate Action, Disaster risk Reduction and Clean Energy. She is a Partnership expert experienced in mainstreaming Cross Sector Partnership across Sustainable Development and Social Performance initiatives in the pursuit of the sustainable development goals



Sir (Dr.) Patricks-Ekedede, Chinemerem (KSJI), MNES, MITD, MNMGs: Member IFTDO Developing Countries Committee & Visiting Lecturer: Center for Petroleum Geosciences, University of Port Harcourt,

Sir (Dr.) Chinemerem Patricks-Ekedede is an accredited Viral Change Practitioner by Prof. Leandro Herrero of Viral Change Global LLP, London, UK. He earned the prestigious UNITAR Certificate in International Environmental Law (IEL) in 2010 following his successful completion of the course. He is an international research, training and knowledge exchange/development consultant in Environmental safety and Sustainable Development as well as a consultant groundwater management and Forensic Geoscientist. He is a specialist in SHE Culture and Climate change VIMA+. Sir Patricks Chinemerem is also an EMS ISO 14001 Lead auditor. He has extensive international exposure and experiences in Europe and America. Notable ones include his training at the ENI Corporate University, San Donato, Milan – Italy and the International School of Havana, Miramar, Havana – Cuba. He is a member of the Nigerian Mining and Geosciences Society (NMGS), Nigerian Environmental Society (MNES) and the Nigerian Institute of Training & Development (NITAD). He is a vibrant conference speaker and an emerging corporate environmental litigation support service advisor.

Pius Ughakpoteni MA, MBA, MCIPR, MCMI: Change & Sustainability Leadership Practitioner- Researcher & Assistant Director, Culture Niger Delta Development Commission(NDDC)

Mr Pius is adept Ex-Journalist-turned-Public Relations and Management Practitioner; Futuristic Sustainability Leadership Researcher, he is presently an Assistant Director at the Niger Delta Development Commission assisting in the conceptualization and implementation of programmes to engage youths and women in the culture segment of the creative industry for the purpose of facilitating poverty reduction and economic revival in the Niger Delta region. He is an expert of sustainability with a Master degree from Henley Business School, Studying Exploring how C-Suite execs realise corporate sustainability performance advancement in their organisations, he also has master degree from University of Cumbria, in Leadership and Sustainability and also Master of Arts in Leading Innovation and Change from York St. John University.

Essien Mfon Chukwunoso : Environmental Management and Sustainability Professional

Mr. Essien Mfon is an Environmental Sustainability professional with Cross-cultural & international experience (Middle East & Africa) in developing, coordinating and implementing sustainability & environmental risk management initiatives. He is the Supervisor, Environmental/Renewable & Sustainable Energy Department, Nestoil Limited
He is motivated with strong ability to develop sustainability strategies, implement policies and procedures, and build positive relationships to achieve best results for all stakeholders within mandatory legislative and voluntary best practice requirements. He is passionate about sustainable solutions for the environment, buildings and communities.
He is Member, Nigerian Environmental Society, Associate Member, Institute of Environmental Management and Assessment, Graduate Member, Energy Institute, Auditor, ISO 14001:2015, He has Master of Science (MSc) in Energy from Heriot-Watt University and also Bachelor of Science (BSc) in Environmental Protection and Resource Management from University of Calabar



Debo Adeniyi: Executive Director/Sustainability Leader, Centre for Global Solutions & Sustainable Devt.

Debo is a nation building strategist, a highly motivated professional, a Sustainable development advocate. He is the MD/CEO, Debscom Technology Ltd. He has extensive experience and expertise working on Corporate Sustainability, Responsible Business, Sustainable Development Goals, International Law, Diplomacy, International Development, Foreign Policy, International peace & Security, Global Governance, International Human rights, etc. He is a seasoned professional with hands-on experience in Project Management, Information Communication and Technology consulting. Debo holds a Master degrees in International Law and Diplomacy(MILD) and BA in Philosophy from University of Lagos Nigeria.



REGISTRATION

Participation Fee: N70,000

DISCOUNTS

10% discount off early bird rate on group bookings (2 – 3 nominations)

20% discount off early bird rate on group bookings (4 or more nominations) should be paid within the early bird time frame.

50% discount for NYSC graduates,
Undergraduate Students with proof of IDs

PAYMENT METHODS

Account Name: Centre for Global Solutions

Account Number: 0198856420

Bank: GTbank

OR

Account Name: Centre for Global Solutions & Sustainable Devt.

Account Number: 1014625869

Bank: Zenith

Please email a copy of the deposit slip to
sustainability@cengssud.org



About CENGSSUD

Centre for Global Solutions and Sustainable Development (CENGSSUD) is a multi-focused/dimensional Think-Tank and not-for-profit making organisation with the primary objective of promoting sustainable development and contributes to advancing practical and workable solutions to sustainable development issues through research, policy development/analysis, advocacy, capacity development and partnerships.

We engage in a global business consultancy with special focus on sustainability and corporate responsibility. We use expert insight and a simplified approach to sustainability to deliver growth and long-term value for business and society.

We advise on a number of areas including sustainable business strategy, CSR, environment, supply chain, socio-economic & environment impacts, SDGs, sustainability reporting and assurance – helping companies to make the smart choices that will enable them to survive and thrive in an increasingly challenging business environment.

We strive at building partnerships with businesses, NGOs, governments, and individuals everywhere to work faster and better to find solutions that are practical, workable and sustainable; and to transform lives, businesses and communities from what they are today to what they can be, tomorrow.

Contact us:

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